email: hello@hurtadojose.com

**birth.** 08/30/1980

#### **SOFT SKILLS**

Problem Solving Ability
Research and Business Planning
Creativity & Ideation Thinking
Adaptability and Team Player
Fast Learning Ability and Curious
Pasion for explore Technologies
Work Ethic and Communication
Multicultural Background
Self-motivated to Improve
Analytical reasoning

# **EMPLOYMENT**

#### **UX/UI Senior Design Director (Full Time)**

DX AGENCY ~ Miami, FL August 2019 ~ Present

#### Sr. Visual Designer/Art Director (Full Time)

NESTLÉ USA ~ Glendale, CA June 2016 ~ July 2019

#### **Visual Designer (Freelance)**

Visual Brands ~ Palmdale, CA March 2009 ~ May 2016

#### **OTHER SKILLS**

### **SOFTWARE AND TECH:**

Adobe XD, Illustrator, Photoshop, Aero, After Effects, Audition, Premiere, Acrobat, Figma, Cinema 4D, Blender, Arnold Render, HTML, CSS, JavaScript, React, Python, Github, Wordpress, Shopify, Webflow, Notion, Miro, Office.

#### **DESIGN & RESEARH:**

A/B Test, Rapid Wireframing, User Flows, Competitive, Web design, Analysis, Low & High fidelity Prototypes, Visualization, Code, Usability and Accessibility, Style guides, UI Animations, Information Arquitecture, Sitemaps, Visual Attention, Intent to click audits, Design Thinking and Inclusive Design

#### **EDUCATION**

## **Full-Stack Software Development**

4 Geeks Academy ~ 2022

## **Human-Computer Interaction (HCI)**

Interaction Design Foundation (IDFX) ~ 2021

#### **UX/UI Design Specialization**

California Institute of the Arts (CALARTS) ~ 2020

## **Design Thinking Co-Creator**

IBM ~ 2020

#### Photoshop, After Effects, Illustrator and Dreamweaver

Adobe ~ Between 2005 to 2013

#### **Bachelor of Design**

Centro Instituto de Diseño Gráfico (CIDIG) ~1999

